

KAREN

INSIDE OUT

THE HEARTBEAT OF KAREN

THE INTERIOR DESIGN ISSUE

Ideas! Ideas! Ideas!

How Decor Interiors are Pioneers in their Profession

Sisal, the New Legacy in Kenya, Created by

DECOR INTERIORS LTD

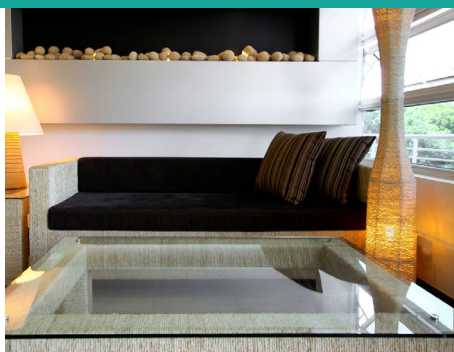
Kill the 9-to-5 by turning your hobby into a thriving business

The 'silent' Liver disease: A new public health concern for the 21st Century

9 Parenting hacks of ingenious dads



Splendid in Sisal. By Decor Interiors Ltd





Contemporie Daybed

CREATING THE LEGACY

The skill is not just about mastering the ability to extract young leaves that are two years old from the parent plant to preserve a sustainable source of raw material, but merging that skill with a vision to discover a way to transform interiors while being eco-conscious. The Decor Interiors product and design team was truly revolutionary, with a strong and clear sense of vision resulting from the discovery of the hidden creative potential of the sisal plant, and the culmination of the great creative and entrepreneurial skill of local Kenyans across the country.

The Company operates its own manufacturing workshops, based in the Industrial Area of Nairobi, where products are hand crafted to a high standard of finishing within designated timeframes. All Staff are multi skilled and talented, capable of turning around orders to meet every design specification. Products can also be dyed, in a variety of earthy tones, to respond to client preferences. All the Sisal is also received at these premises from the Communities, where it is inspected for quality and consistency. The Company purchases over 10,000m of Sisal every month from women.

This is no overnight success ... as it is the dedicated effort of focused and unrelenting product and design development. Having mastered the pruning, treatment and finishing of the fibre to achieve consistency, the firm has spawned a global export market which provides an outlet for Kenyan craftsmanship and design to be featured in iconic Interior designs.

At this point, Ms. Kamni Mehta proudly talks about the market, "although these products truly meet global standards and are being used successfully all over the world, we would like Kenyans to enjoy them even more. Actually, when we started, we first focused on the local market before venturing to a global Clientele. This is a Kenyan product, and we strongly feel that it should be enjoyed here first."

With a portfolio of products and designs that stretch from comfortable Armchairs to beautiful Table Lighting, from luxurious Sofas to a variety of Bed designs, and literally everything in between, you come to appreciate the true levels of expertise at play here. **The consultancy led focus on bespoke designs amplifies the reality that you are dealing with a company at the pinnacle of its profession.** The Design Team is able to create a Portfolio of new designs to fit all Design Briefs for large Orders and Fit Outs. The 2016- 2017 collection offers over two hundred designs for all areas of lifestyle from Hotel Lounges to the personal bedroom. The design styling being Contemporary Earth, Decor Interiors' Range of Furniture, Lighting and Accessories fits into any type of interior, right from modern to rustic.

No job is too big or too small; from major hotel refurbishments to a make-over of your patio, Decor Interiors will approach all with equal passion and a real sense of determination to make each one a masterpiece. We spoke at length about the different projects that have been successfully completed across the Commercial, Hospitality and Residential Sectors. These include; Wine Shop by Brew Bistro, White Chilli Store, Safaricom Ltd-Michael Joseph Centre, Travel Affairs, Groventures Ltd offices, IPS Kenya, Serena Hotel Maisha Spas in Nairobi and Mombasa, Tiwi Beach Resort, Premier Best Western Hotel, Eagle View Basecamp in Naibosho, Lemala Luxury Camps in Serengeti, Solio Lodge in Nanyuki, Bogani Park Residential Estate Show House in Karen and well over 100 residential property fit outs.

The design aesthetic is truly unique. It brings elegant functionality that genuinely enriches the working and living environment, seamlessly blending the interior with textures and richness of nature. In so doing, we are left with a real touch and sense of creativity.

This is now a proven concept, well established as a market leader with products that meet the most exciting international standards. To give you a better understanding of the profile and the range of products available, we invite you to visit the show room on 1st floor, Tsavo Block, Eldama Park, Eldama Ravine Road, Westlands, Nairobi.

It has to be one of the most rewarding aspects of our job to meet inspirational leaders working in companies across the country who are focused on realising the full potential of Kenyans and local materials. The team at Decor Interiors has transformed people's lives and in the process, created a legacy that has firmly placed the company on the world stage.

This is truly inspiring and the significance of this innovation should not be underestimated-see it for yourself and decide what this will do for your space, today.



Photo by The Wine Shop



Photo by The Wine Shop



Contemporie Solo Seater

Decor Interiors Showroom and Design Studio
1st Flr, Tsavo Block, Eldama Park
At Junction of Eldama Ravine and Peponi Roads
Opp. About Thyme Restaurant, 5 minutes from Westgate
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She truly is the epitome of pioneering leaders- they are brave and adventurous; risk takers — driven to keep seeking bigger and better roles, products and experiences. In so doing, they indeed change the world and create legacies! They inspire a team to venture into uncharted territory; while upholding the vision.

Nineteen years ago, Decor Interiors Ltd became the first company to use Sisal as a primary medium to design and produce truly innovative products for Interiors. To date, these are conceived and made in Kenya, performing confidently on international, regional and local platforms. Thus, the new Legacy of Sisal they created in Kenya, is still firmly theirs and thriving.

From humble beginnings, this is a Kenyan company that has become renowned for the innovative and contemporary design of their Furniture, Lighting and Accessories collection for Interiors. With over nineteen years of experience in developing world class products from local materials, Decor Interiors is regarded as one of the top most successful furniture manufacturers in Kenya! The company has an accolade of awards received locally and internationally for their designs.

The 3,000 square foot Showroom, based in Westlands, Nairobi is all about touching and feeling beautiful and refined products for Interiors made from *Algawe Sisaliana*, an indigenous Sisal. ***Walking through the inspiring spaces, every piece draws me in, as I caress the Sisal with my fingertips, the beauty it breathes into the room is unbelievable!***

Historically, Sisal was harvested and exported to destinations worldwide in its basic form- a coarse baler twine. Decor Interiors transformed people's lives when they made the decision to support the use of eco-conscious raw materials in the evolution of interior design. The team carefully and diligently explored the full potential of this natural fibre, to assess its ability in terms of functionality, versatility and durability and their ground breaking results have transformed the lives of communities who live and work harvesting the plant across the country.

Indeed, one of the most intriguing features of Decor Interiors' approach has been the way in which the concept lends itself towards the empowerment of women who learnt to sustainably extract the fibre from the easily accessible sisal plants from their homes. In so doing, families were endowed with a steady source of income, while still fulfilling their household duties. The end result is the development of a broad portfolio of products, innovative in design and practical application while setting the benchmark locally and globally in terms of the standards that can be achieved from an indigenous industry. The Collection of Furniture, Lighting and Accessories requires minimal care and maintenance, while offering a life long product performance.



Queen Ulta Bed with Ulta Bedside Tables



Orders awaiting delivery



Nia Trio Sofa



Close up of Strippe Chair



Finishing in progress



Finishing in Progress



ArtD Armchair



Kamni Mehta, Director of Decor Interiors



Ulta Sofa

Sisal, the New Legacy
in Kenya, Created by

DECOR INTERIORS LTD

www.decorinteriorskenya.com



*Do what you can, with what
you have, where you are.*

Pablo Picasso.

Nia Lounger

Some days, my job is great, I get to meet new people every day and learn as I go, but other days, it simply feels super rewarding! I get to meet very special people, visionary in every way, and I get to tell their story. You may not be aware but the launch of Karen Inside Out was out of the realisation that Kenya is blessed to have a richness of culture and traditions that empower business to be creative and aspire to global potential. We've found amazing Kenyan companies led by entrepreneurial teams who blaze a trail of inspiration across the world.

This month, we tell the story of Decor Interiors- a Kenyan company

that today commands its place as the global market leader in the design and fabrication of Eco-Conscious Furniture, Lighting and Interior Accessories made exclusively from Sisal. This is a story of passion, the pursuit of realising a vision and a journey to the very top in the interior design world.

Meeting Ms. Kamni Mehta at the Decor Interiors Ltd showroom, I knew this was going to be one of those very inspiring stories. She is a determined and inspired woman, a trailblazer in her field and a Leader. Kamni is well aware of the challenges of getting to the top, being the "first" and navigating through her industry.